The 4 Disciplines of Execution

Orange County Council, Boy Scouts of America

There will always be more good ideas than there is capacity to execute.

It takes incredible discipline to execute a strategic goal in any organization. But it takes even more discipline to do so again and again. Creating a culture of execution means embedding four basic disciplines into your organization, while managing the whirlwinds that devour time and energy. At every level, individuals, leaders, and teams need to institutionalize a common approach.

4DX

Principles

1. Focus on the Wildly Important Goals (WIGS)

Goals are Few in Number (1 or 2)

Goals will Help Win the War

People Driven

Finish Line is Clear

Manage the Whirlwinds

3. Keep a **Compelling Scorecard**

Simple and Easy to Understand

Answers "Am I Winning?" in a Simple Way

2. Act on Lead Measures

Predictive

Can be Influenced by Team Members

Gives Leverage to Achieving the Goal

4. Create a Cadence of **Accountability**

Frequent & Short, Focused Meetings to Discuss Progress on WIGS

Personal Commitment from Team Members (Not Management)

WIG Sessions - Accountability Despite the "Whirlwind"

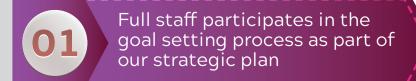


How we use 4DX at the Orange County Council

Putting Principles into Action

Staff Engagement

Teamwork Makes the Dream Work





Weekly accountability meetings drive a conversation for possibility and encourage "moving the needle"

SMART Goals Modeled After Our WIGS

No silos - our staff is mission driven, engaged and understands expectations











